

DIGITAL MARKETING PROPOSAL

GOOGLE & FACEBOOK ADS



\$500 SETUP ON ALL PACKAGES (ONE-TIME FEE)

- To setup ad accounts or non-existent profiles for respective platforms and perform all linking of accounts to our system

ESSENTIALS PACKAGE

MONTHLY

\$750

- Google Ads
 - We utilize Google Performance Max Campaigns to optimize your coverage
 - Includes Search (AdWords), YouTube, Display Ads, Discover ads, Gmail, and Maps
- Facebook Ads
 - Customized Targeting based on interests & geographic location
- Real time access to reports and analytics

PRO PACKAGE

MONTHLY

\$1500

- Everything above as well as:
 - 1 Custom Lead Magnet and Landing page to drive engagement
 - Development of Content and Posting to Facebook/Instagram once a week
 - Access to our social media scheduler
 - Online Listings

PREMIUM PACKAGE

MONTHLY

\$3000

- Everything above as well as:
 - Reputation management
 - Access to Google Reviews integration
 - Development of Content and Posting to Facebook/Instagram 3-5 times a week

NOTE: AD SPEND IS ADDITIONAL. RECOMMENDED MINIMUM SPEND OF \$500/MONTH *This money goes directly to Google or Facebook